



# CARSYMPIOSIUM

## 汽车论坛 Shanghai



**Li Shufu**  
Chairman & Founder  
Geely & Volvo



**Rupert Stadler**  
CEO  
Audi



**Dr. Ralf Speth**  
CEO  
Jaguar Land Rover



**Erich Staake**  
CEO  
Duisburger Hafen AG



**Dirk Wollschläger**  
General Manager  
IBM



**Axel J. Maschka**  
Senior Vice President  
Valeo



**Ulrich Teichert**  
Head of Division E-  
Mobility Asia Pacific  
ZF

**20<sup>th</sup> April 2017**  
Welcome Dinner: 19<sup>th</sup> April 2017

# China - to define the rules of the game

**Chinese Car Market is expected to reach 30 million car sales before 2025.  
To be in car business means to understand China.**

3<sup>rd</sup> Chinese CAR-Symposium is focusing the rules of Chinese industry offering answers to

- Shaping supplier industry into electric powertrains
- Structure and demand for Robocars and fully automatic driving
- Future Logistic Structures between China and Europe
- Future Mobility Solutions for Mega-Cities like Chongqing
- Understanding Chinese Entrepreneurs

3<sup>rd</sup> Chinese CAR-Symposium takes place at second press day of Shanghai Auto.

You can combine both. CHINA Auto and 3<sup>rd</sup> Chinese CAR-Symposium. Distance CHINA Auto to 3<sup>rd</sup> Chinese CAR-Symposium: 32 Kilometers

## Keynotes



**Rupert Stadler**  
Audi



**Dr. Ralf Speth**  
Jaguar Land Rover



**Li Shufu**  
Geely & Volvo



**Erich Staake**  
Duisburger Hafen AG

We feel honored to welcome highly important keynote speakers and CEOs of the premium automotive industry in April 2017 in Shanghai.

More updates will be available on [chinese-car-symposium.com](http://chinese-car-symposium.com)

# CARSYMPOSIUM

汽车论坛  
Shanghai

**The New Premium & China**  
**Autonomous Driving & E-Mobility**  
**Chinese Entrepreneurship**  
**Logistic Structures and New Silk Road**  
**New Mobility Solutions and Car Interiors**

## 3<sup>rd</sup> Chinese CAR-Symposium in Shanghai

In Germany, the CAR-Symposium has a 17 years tradition as highly reputed congress with more than 1.200 participants and about 100 companies showing its products.

University Duisburg-Essen with 466 Professors and more than 45.000 students and its CAR-Center Automotive Research stand behind the CAR-Symposium.

In 2015, University Duisburg-Essen and CAR started its CAR-Symposium in China.

## Top Level Speaker

The CAR-Symposium in China follows the German edition, which is one of the most important annual congress events in Germany with top-speakers like Dieter Zetsche (CEO Daimler), Harald Krüger (CEO BMW), Carlos Ghosn (CEO Renault-Nissan), Mary Barra (CEO General Motors) or Mark Fields (CEO Ford). Past keynotes at the CAR-Symposium in China were among others the management board members Ola Källenius (Daimler), Hubertus Troska (Daimler) or Dr. Ian Robertson (BMW).

## Location

The 3<sup>rd</sup> Chinese CAR-Symposium will be located at the Sheraton Shanghai Jiading Hotel, 66 Jiatang Hwy, Jiading Qu, Shanghai Shi, China, 201800. The event starts with an opening dinner on 19th April 2017 in the evening. The main conference takes place on 20th April 2017.



# Agenda

19<sup>th</sup> April 2017

Opening Dinner

6:00 pm

Welcome Address: Prof. Dudenhöffer

6:15 pm

Exclusive Dinner Speech: Prof. Rupert Stadler, CEO, Audi

20<sup>th</sup> April 2017

CAR-Symposium

8:30 am

Inaugural Address by Prof. Dudenhöffer

The New Premium & China

8:45 am

Dr. Ralf Speth, CEO, Jaguar Land Rover

Lecture: Ulrich Teichert, ZF, E-Mobility & China

Lecture: Kastner, BMW

Joint Discussion (with Axel Schmidt, Accenture)

10:45 am

Coffee Break & Exhibition

Autonomous Driving

11:15 am

Lecture: Axel Joachim Maschka, Senior Vice President, Valeo

Lecture: Dirk Wollschläger, General Manager Automotive, IBM

Lecture: Gerhard Steiger, President Chassis Systems, Bosch

Lecture: Florian Künne, Vice President Automotive Sales, HERE

Joint Discussion

12:15 pm

Lunch & Exhibition

# CARSYMPIOSIUM

汽车论坛  
Shanghai

Info Session - Efficient Production

1:30 pm

Lecture: Dr. Karsten Kroos, Components Technology, thyssenkrupp

SOPEC

ViscoTec

Shanghai Ensure Auto Technology Co., Ltd

Chinese Entrepreneurship

2:25 pm

Li Shufu, Owner, Geely Group / Volvo Car Corporation

3:10 pm

Coffee Break

Logistic Structures and New Silk Road

3:40 pm

Lecture: Erich Staake, CEO, Duisburger Hafen AG

Joint Discussion (with Mercuri Urval, Dekra)

New Mobility Solutions & Car Interiors

4:25 pm

Lecture: Armin Pohl, CEO, Mackevision

Lecture: Stahl

Lecture: John Shen, Accenture

5:25 pm

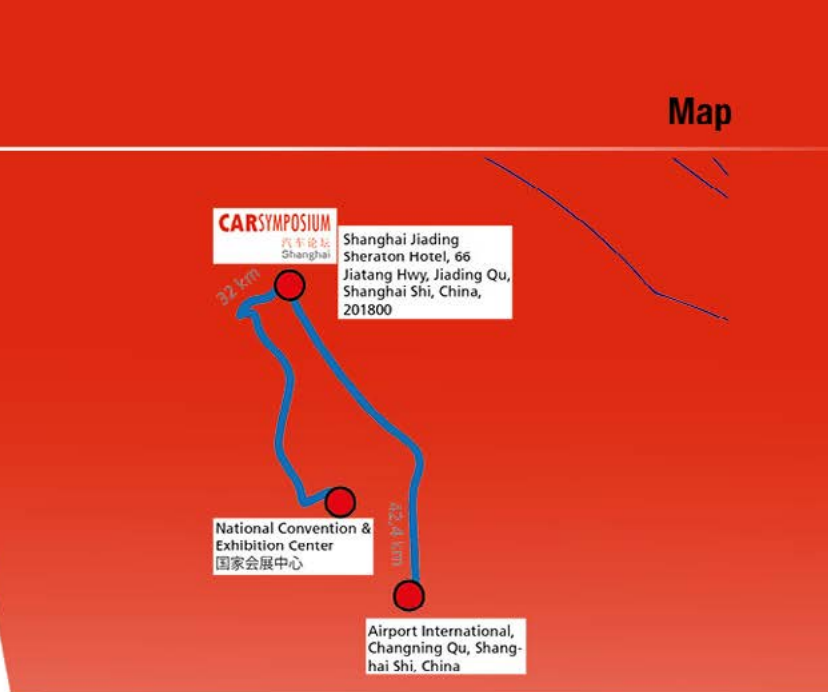
Closing Remarks (Dudenhöffer)

5:30 pm

Congress adjourns

# CARSYMPOSIUM

汽车论坛  
Shanghai



Meet the manager of our partners:



GEELY



accenture



## Contact us

**Heidi Gurzny**



Project Manager

D+S Automotive GmbH  
Bismarckstraße 142  
47057 Duisburg  
Germany



Telephone +49 203 306 1270  
FAX +49 203 306 1252  
E-Mail heidi.gurzny@ds-automotive.de

**Ms. Lucia Liu**



Project Manager

Beijing German-Inspired Events Services Co., Ltd  
Unit 1738, Hyundai Motor Tower 17th F  
Xiaoyun Road No.38  
Chaoyang District, Beijing, 100027, China



Telephone +86 10 6410 8459  
Mobile +86 152 0167 9841  
E-Mail lucia@g-i-events.com

## Information & Participation

The registration fee is 550 € plus VAT per person. This includes the participation at the congress on 20th April 2017 (including lectures & workshops, exhibition and event catering) as well as the Opening Dinner on 19th April 2017.

**For registration please visit our homepage**  
[chinese.car-symposium.com](http://chinese.car-symposium.com) or use form

### Main Contact Person

Company

Surname, First Name

Department

E-Mail

Telephone

### Invoice Address

Company

Department

Contact Person

Street

ZIP

City

Country

Further Details / P.O. No

Date

 Signature