

Call for Papers

Publishing Workshop for Emerging Scholars

23 to 25 May 2018

Kingston University, London, UK

This practical, hands-on workshop offers new and early-career scholars with multiple opportunities to interact directly with experienced business and management journal editors and obtain developmental feedback that will enhance the likelihood of publishing in top-tier outlets. Workshop editors include:



Professor Adrian Ziderman

Professor Emeritus, Formerly Sir Isaac Wolfson Chair in Economics and Business Administration at Bar-Ilan University, Israel, Department of Economics, Editor-in-Chief of [The International Journal of Manpower](#) (published by Emerald), Research Chair, COPE, the Committee on Publication Ethics, President and Trustee of INBAM



Professor Robert Blackburn

Professor and Director of The Small Business Research Centre, Kingston University Business School, London, Editor-in-Chief of [The International Small Business Journal](#) (published by Sage), Executive Member of The European Council for Small Business and Entrepreneurship, Senior Vice-President and Trustee of INBAM



Professor J Bruce Tracey

Professor of Management at Cornell University, School of Hotel Administration, USA, Editor-in-Chief of [The Cornell Hospitality Quarterly](#) (published by Sage), Vice-President and Trustee of INBAM



Professor Gary Akehurst

Emeritus Professor of Marketing at Aberystwyth University, UK, Emeritus Professor of Management at Winchester University, UK and Adjunct Faculty Member, Rotterdam School of Management, Erasmus University, The Netherlands. Formerly Managing Editor and currently a Strategy Editor of [The Service Industries Journal](#) (published by Taylor & Francis). Treasurer and Trustee of INBAM



Professor Levent Altinay

Professor of Strategy and Business Development, Oxford Brookes University Business School, Oxford School of Hospitality Management, UK, Editor-in-Chief of [*The Service Industries Journal*](#) (published by Taylor & Francis) and Associate Editor, Europe of [*The Journal of Service Theory and Practice*](#) - previously known as *Managing Service Quality* (published by Emerald) and also for [*The International Journal of Contemporary Hospitality Management*](#) (published by Emerald), Member of INBAM



Professor Vishwanath V Baba

Don Pether Chair in Engineering Management, and Former Dean at McMaster University, DeGroote School of Business, Canada. Former Editor-in-Chief of [*The Canadian Journal of Administrative Sciences*](#) (published by Wiley-Blackwell), Member of INBAM



Dr Dermot Breslin

Senior Lecturer in Organisational Behaviour, Sheffield University Management School, UK, Adjunct Professor Saarlands University, Germany. Co-Editor of [*The International Journal of Management Reviews*](#) (published by Wiley). Member of The Council of The British Academy of Management. Member of INBAM



Professor Beatrice Van der Heijden

Professor of Business Administration (Strategic Human Resource Management) and Head of Department of Strategic Human Resource Management, Radboud University, Nijmegen School of Management, Nijmegen, The Netherlands and affiliated with The Open University of The Netherlands and Kingston University, London, UK. Associate Editor of [*The European Journal of Work and Organizational Psychology*](#) (published by Taylor & Francis), the official journal of The European Association of Work and Organizational Psychology, and Co-editor of [*The German Journal of Human Resource Management*](#) (published by Sage)



Professor Bjorn Jorgensen

Professor of Accounting and Financial Management, Department of Accounting, London School of Economics and Political Science, UK, Associate Editor of [*The Journal of Accounting, Auditing and Finance*](#), (published by Sage). Research Associate of the LSE's Centre for Analysis of Risk and Regulation



Professor Paul Jones

Professor of Entrepreneurship at Coventry University, Coventry Business School, UK, Deputy Director of the International Centre for Transformational Entrepreneurship, Editor-in-Chief of [*The International Journal of Entrepreneurial Behaviour and Research*](#) (published by Emerald) and Associate Editor of [*The International Journal of Management Education*](#) (published by Elsevier), Member of INBAM



Professor Rodney Turner

Professor of Project Management at Universite Lille Nord de France, SKEMA Business School, France, Editor-in-Chief of [*The International Journal of Project Management*](#) (published by Elsevier), Vice-President, Honorary Fellow and former Chair of the UK Association for Project Management, and former President and Chair of the International Project Management Association, Member of INBAM

All delegates must submit a draft of a paper for discussion and review. **Deadline for submissions: Monday, 30 April 2018.**

The format of the workshop is as follows:

1. Delegates will join a workshop group feedback session comprising two other delegates and an ISI editor;
2. Your paper will be presented within the feedback session; how you choose to present is up to you. If you utilise a PowerPoint presentation keep it to a maximum of five slides; be concise and to the point;
3. In advance of the workshop, you will read the draft research papers of two other delegates for feedback in your workshop group session; these will be emailed to you approximately three weeks before the workshop;
4. Each paper will be commented on and reviewed by the two other delegates in the group and the journal editor:- each of whom will have read your paper before the workshop begins;
5. We recommend you bring to the workshop both the electronic file and a paper copy of your paper.

The feedback you will receive - and that which you give the others in your session - will enhance the quality of your own work and provide an invaluable source of inspiration and insight for promoting a lifetime of productive scholarship. You are joining a workshop facilitated by some of the world's leading ISI journal editors - this is a rare career enhancing opportunity. As such, delegates can expect to:

1. Develop skills for designing a good well-structured research paper;
2. Learn how to review a research paper and provide quality, action-oriented feedback;
3. Enhance the chance of publication in a top business, management or associated social science journal.

Research papers should be spaced either single or one and a half lines, minimum of 11-point font; and include page numbers centred at the bottom of the page. The maximum is 5,500 words excluding tables, figures, references and appendices.

The paper should have:

- A title (reflecting the content of your paper)
- An abstract (maximum 100 words)
- Names of author(s) and email address(s)
- Up to five key words
- An introduction
- Literature review
- Methodology (showing clearly research objectives and research questions)
- Data collection and analyses (qualitative or quantitative or mixed as appropriate)
- Conclusions; implications for theory and practice (where applicable)
- Limitations and further research
- References (please follow Harvard style)

Please submit your paper in Microsoft Word format.

Please email your paper to Valerie Thorne, Small Business Research Centre, Kingston Business School, Email: V.Thorne@kingston.ac.uk

You will receive acknowledgement when your paper is received.

Papers must be submitted before 30 April 2018. Late submissions will not be accepted. Places are strictly limited so early booking is strongly advised.

Further details see www.inbam-editors.org.

For details of the delegate fee and logistics see www.inbam-editors.org/publishing-workshop-2018/programme/delegate-costs-and-logistics/

Any questions or problems please email: workshop@inbam-editors.org