International Summer School on Migration and Asylum: Integration into the labour market of migrants and asylum seekers

- FINAL REPORT –

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1. A summary of the 2018 Summer School

The third edition of the International Summer School on Migration and Asylum took place in Bologna between the 9th and the 14th of July 2018, at the headquarters of the Lai-momo Social Cooperative in Via Boldrini 14/G and at the Centre for Training, Production and Reception in Lama di Reno, Marzabotto (BO).

This year the proposed topic of study was the economic integration of migrants, asylum seekers and refugees in EU countries. Following years of discussions on landings and the organisation of reception, the matter of the integration of migrants into the labour market has begun to play a more important role in the public debate. This comes as the participation of migrants in the world of work begins to be recognised as a fundamental step for their successful integration into the host society.

13 professors and experts from prestigious Universities and institutions (United Nations University, Yale University, European Commission, EMN, EHESP among others) made up the 40 international participants taking part in the full-immersion conference. Over the six days theory and a multidisciplinary approach were accompanied by practice and opportunities to analyse case studies. The 40 participants were selected from more than 120 applications from over 50 countries around the world.

1.1. The numbers from the third edition

- 123 applications from over 50 countries;
- 13 international professors and experts;
- 1 public lectio magistralis held at the Farnese Chapel of the Municipality of Bologna;
- 46 hours of training and networking;
- 22 public and private partners at national and international level;
- 7,538 users of the website from 120 countries.

2. Activities carried out

The design work for the third edition of the Summer School began in November 2017 with the drafting of the first version of the programme and the launch of fundraising activities. Right from the first stages of the design phase, the input of the participants from the second edition was taken into consideration through self-evaluation questionnaires handed out at the end of the course. This lead notably to the decision to restructure the programme by allocating more time for networking and socialising. Moreover, the course programme was broken up into themed days focusing on five study topics which together would give a comprehensive picture of the overall subject matter. As always, the School was carried out entirely in English.

The following lays out in detail the main activities carried out and a description of the training days.

2.1. Online promotion and website
In March 2018, the graphics and IT team worked to set up and update the pages of the latest edition of the Summer School on the existing website www.migrationschool.eu. This included archiving and making easily available all the necessary information about the two previous editions under the section, “Past Editions”. The website of the third edition of the Summer School officially went online on the 20th March 2018.

The site consists of 7 sections:

- **Home**: the home page contains the basic information about the presentation of the Summer School with reference to the proposed study topic, the School’s aims and is location. References to the partners and sponsors involved are found at the base of the page;
- **Registration**: this section includes the application form for those wishing to attend the School, accompanied by the relevant technical and practical information;
- **Programme**: this section includes an itinerary of the training days with details about the timetable and teachers involved;
- **Faculty**: this section includes the short biographies of the teachers and experts involved in the training programme;
- **Why Bologna**: this page gives basic information about the city of Bologna and the agreements in place with local hotels;
- **Past Editions**: information about all the previous editions is available in this section;
- **Contact us**: this page contains the main contacts for requesting further information.

The application window for the latest edition of the Summer School officially opened on 20th March. The project’s communications team, having set up a strategic dissemination plan, worked to ensure maximum coverage on social media (namely Facebook and Twitter), as well as on other websites related to the topic. As part of the Facebook campaign, Facebook ads were used to guarantee a more widespread diffusion of the Call.

Moreover, extensive communication work was carried out through the numerous contacts acquired over time by the Africa e Mediterraneo association, as well as with project partners in an attempt to seek their support for the promotion of the Call for Applications through their online and offline channels.

Below are some of the most relevant statistics on the performance of the Summer School website.

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Users</td>
<td>7,538</td>
</tr>
<tr>
<td>Countries of origin</td>
<td>120</td>
</tr>
<tr>
<td>Sessions</td>
<td>10,169</td>
</tr>
</tbody>
</table>

Statistics from the site www.migrationschool.eu – between 20th March 2018 and 31st August 2018 (according to Google Analytics)

Finally, a closed Facebook group was set up in which participants began to talk amongst
themselves and to familiarise themselves gradually with each other’s backgrounds and interests. The group’s activity understandably reached its peak during the Summer School and in the weeks following, confirming once again its worth as a valid tool for guaranteeing the continuity of the debate established during the School.

2.2. Welcome pack for the participants

On the first day of the Summer School, each participant received a welcome pack containing the following items:
- Shoulder bag with “Summer School” logo made of natural cotton with a white silk-screen printing and reference to the donors and sponsorship. This year it was decided that a 'special' bag would be made, manufactured entirely by the social cooperative “Cartiera” which deals with ethical fashion and the placement of asylum seekers into jobs in the mountainous area of Bologna;
- Spiral and striped notebook with “Summer School” logo, with reference to the partners, patrons and sponsors;
- Lanyard and participation badge;
- School programme booklet, containing greetings from the sponsoring organisations and the donors, a detailed itinerary of the training days, abstracts and bibliographic references for each lesson as well as practical information about the venue. The booklet is also available online at the following address: http://www.migrationschool.eu/programme/.

2.3. Training days

The Summer School took place between Monday 9th and Saturday 14th July. The lessons ran from Monday to Friday, from the morning to the afternoon at the headquarters of the Lai-momo cooperative in via Boldrini in Bologna and on Saturday morning at the Centre for Training and Reception in Lama di Reno, Marzabotto. As mentioned previously, the days included a mixture of lectures and opportunities to network and socialise. In addition to the classical educational offer based on lectures and seminars, the third edition saw the organisation of a lectio magistralis (lecture) open to the public held by Professor Patrick Weil of the Yale Law School, an interactive afternoon session with entrepreneurs and asylum seekers who have integrated into the world of work in Bologna, an afternoon intercultural tour of the city of Bologna organised by the MigranTour project and finally, a field visit to the Centre for Training and Reception in Lama di Reno.

Below is a detailed programme of the days and the lessons.

<table>
<thead>
<tr>
<th>9th July 2018 – European Context</th>
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</thead>
<tbody>
<tr>
<td>Morning session</td>
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</table>
### OPENING SESSION

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.30 – 9.30</td>
<td>Welcome Coffee and presentation from the Summer School, its promoters and partners.</td>
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</tbody>
</table>

### Buffet

#### Afternoon session

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>18.30 – 20:30</td>
<td>Networking cocktails at the Parco del Cavaticcio</td>
</tr>
</tbody>
</table>

#### 10th July 2018 – Case studies of professional integration of migrants and asylum seekers

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Morning session</td>
<td>9.30 – 11.00</td>
</tr>
<tr>
<td>9.30 – 11.00</td>
<td>Integration into the labour market of migrants and asylum seekers: The case of Sweden – Caroline Tovatt, Migration Studies Delegation Sweden</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>11.30 – 13.00</td>
</tr>
<tr>
<td>11.30 – 13.00</td>
<td>Integration into the labour market of migrants and asylum seekers: The case of Italy – P. G. Van Wolleghen and Annavittoria Sarli, ISMU Foundation</td>
</tr>
<tr>
<td>Buffet</td>
<td>15.00 – 17.30</td>
</tr>
<tr>
<td>15.00 – 17.30</td>
<td>Labour Market Integration of refugees in practice: experiences and best practices in Bologna. Interactive session with local social workers, entrepreneurs and refugees. 3 Italian entrepreneurs and 3 asylum seekers present their experience of integration</td>
</tr>
</tbody>
</table>
into the labour market in the Bologna area.

11th July 2018 – Recognition of the qualifications and the role of the agencies involved

<table>
<thead>
<tr>
<th>Morning session</th>
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<tbody>
<tr>
<td>9.30 – 11.00</td>
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<tr>
<td>Recognition of qualifications, skills and competences – <em>Alessia Lefebure, French School for Public Health</em></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Coffee Break</th>
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<tbody>
<tr>
<td>11.30 – 13.00</td>
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<tr>
<td>The role of employment agencies in the integration of asylum seekers and migrants – <em>Monia Dardi, Adecco Foundation</em></td>
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<table>
<thead>
<tr>
<th>Buffet</th>
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<tbody>
<tr>
<td>Afternoon session</td>
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<tr>
<td>14.30 – 16.00</td>
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<tr>
<td>Migrant Entrepreneurship in Italy and Germany. Reality and opportunities for the future – <em>Massimo D’Angelillo, Genesis business accelerator</em></td>
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12th July 2018 – Circular migration and the migration-development nexus

<table>
<thead>
<tr>
<th>Morning session</th>
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<tbody>
<tr>
<td>9.30 – 11.00</td>
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<tr>
<td>Policies for temporary, circular and return migration in Europe – a realistic and coherent approach? – <em>Bernd Parusel, Swedish Migration Agency / European Migration Network</em></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Coffee Break</th>
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<tbody>
<tr>
<td>11.30 – 13.00</td>
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<tr>
<td>Understanding and managing migration flows from an economic perspective – <em>Michele Bruni, University of Modena and Reggio Emilia</em></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Buffet Lunch</th>
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</thead>
<tbody>
<tr>
<td>Afternoon session</td>
</tr>
<tr>
<td>14.30 – 16.30</td>
</tr>
<tr>
<td>Project arena: the participants will have the chance to present and share migration-related projects and then answer questions from the audience</td>
</tr>
</tbody>
</table>

13th July 2018 – Diversity and discrimination in the world of work.
Morning session
9.30 – 11.00
Racism and discrimination in employment in the European Union – Ojeaku Nwabuzo, European Network Against Racism

Coffee Break

11.30 – 13.00
Diversity in the workplace. Examples from different production sectors – Beatrice Spallaccia, University of Bologna

Afternoon session
17.00 – 19.00
Migrantour: Intercultural Urban Routes in the Bologna District

14th July 2018 – Final conference

Final conference
10.00 – 14.30
Field visit at the Centre for Training and Reception in Lama di Reno (Marzabotto). Led by:
- Rudi Anschober, Regional minister for migration and integration in Upper Austria;
- Luca Ultori, Ikea Store Sustainability Specialist.

In the garden of the Centre the Refugee Housing Unit (RHU) Better Shelter was installed. It is an innovative inhabitable model made and promoted by the Ikea Foundation in collaboration with UNHCR (High commission for Refugees of the United Nations).

Presentation of the final diplomas to the course participants.

Buffet

3. Professors involved

13 experts and professors from prestigious organisations and Universities at a national and international level took part in the third edition of the Summer School. Below is a brief presentation of each one.

Prof. Patrick Weil – Professor of Law at the Yale Law School

Patrick Weil is a Professor of Law at Yale University School of Law in Connecticut (USA) and an associate researcher at the French National Research Centre of the University of Paris. His research interests include migration policies, global citizenship, the relations between the State and religious communities. In 2003 he attended the French Commission for reflection on the application of the principle of secularism (Commission Stasi) established by Jacques Chirac.
Alessio J.G. Brown is a professor in Labour Economics and Macroeconomics at Maastricht University and head of Strategy & Data/AI at Saloodo! He was founding director of the Global Labour Organization and has held various management and research posts at the Institute for the Study of Labour (IZA), the World Bank and Kiel Institute for the World Economy.

Alessia Lefebure (PhD) is Vice-director of the French School for Public Health (EHESP) and is responsible for Academic Affairs. She has worked as Director of the Alliance Program at Columbia University, an initiative that promotes innovation in research and education at an international level. She is a lecturer at the Sciences Po Rennes Institute, and taught Comparative Public Policies at Columbia University (SIPA), Sciences Po University in Paris and Tsinghua University. She is a sociologist and international expert in education and global affairs. She is a member of various international councils and committees. She is one of the founders of the scientific committee, the International Summer School on Migration and Asylum.

Bernd Parusel is an expert on migration policies at the Swedish Migration Agency. He is director of International Studies and Relations at the European Migration Network (EMN). He carried out research at the Swedish Studies Delegation (DELMI) and at the Federal Office for Migration and Refugees in Germany. He previously lectured at the University of Erlangen-Nürnberg.

Caroline Tovatt obtained a Master’s in Social Anthropology and in 2013 obtained a PhD in Migration and Ethnic Studies from Linköping University. She currently works at the Migration Studies Delegation (DELMI), an independent committee set up by the Swedish Department for Justice. Her research interests include migration, the world of work, social networks, social capital, recruitment practices, unemployment and the public employment system.

Monia Dardi holds a BSc in Sociology and Political Sciences, and a MA in Human Rights and Women’s Studies from the IFU Institute in Hannover. Since 2002 she has worked as a consultant and project manager at the Adecco Foundation. She specialises in national and international projects that protect diversity and inclusion, corporate social responsibility, job orientation and professional advice for those at risk of social exclusion.

Chiara Monti – European Commission – Directorate General for Employment, Social Affairs and...
Inclusion
Chiara Monti is an expert on migration and social policies. Since 2015 she has worked at the European Commission, first in the President’s Cabinet, and currently in the Directorate General for Employment, Social Affairs and Inclusion. She has held positions at the World Bank, the Migration Policy Institute and the US German Marshall Fund. She has a Master’s in International Relations and International Economics from John Hopkins University, and a BSc and MA in Political Sciences and Economics from the University of Bologna.

Ojeaku Nwabuzo - Senior Researcher at the European Network Against Racism
Ojeaku Nwabuzo is a Senior Researcher. Since June 2014 she has worked at the European Network Against Racism as managing director of data and analysis of European phenomena in the drafting of the ENAR annual reports. These include Migration and Racism in Europe (May 2017); Afrofobia in Europe (2016); Racist Crimes in Europe (2015). She has carried out several research projects at Runnymede, an English NGO established on the principles of racial equality and justice. She has a BSc in Political Sciences from the University of Southampton and an MA in Communication Strategies for Politics from the University of London.

Pierre Georges Van Wolleghem – Researcher at the ISMU Foundation
Pierre Georges Van Wolleghem obtained a PhD in Political Sciences from the University of Milan. He currently works as a researcher at the ISMU Foundation working on various national and international projects. He is also an Honorary Fellow at the Centre for European Governance at the University of Exeter and an Assistant Professor at the High School of Economics and International Relations at the Catholic University in Milan. His research interests include the European Union, migration policies and the evaluation of public policies.

Annavittoria Sarli – Researcher at the ISMU Foundation
In 2011 Annavittoria Sarli obtained a PhD in Humanities from the University of Modena and Reggio Emilia with a thesis entitled “Il disagio della cura. I vissuti professionali delle assistenti familiari occupate in Italia” (“The discomfort of care. The professional experiences of family helpers employed in Italy”). Since 2008 she has been collaborating with the ISMU Foundation, carrying out research mainly on the matters of “Migrations and development” and “Migrations and health”. Since the 2008/9 academic year, she has been an assistant teacher of Sociology and Inter-ethnic Relations at the Faculty of Political and Social Sciences at the Catholic University of Milan.

Massimo D'Angelillo – Economist at Genesis
Massimo D'Angelillo is an Economist and President of the Bolognese Institute, GENESIS (www.genesis.it) which deals with business creation and development through training and research programs, consultancy and technical publications. GENESIS promotes projects and development scenarios, fosters international experiences, and develops new micro-entrepreneurial strategies at a local level. He is the author of several

Michele Bruni - Economist
Michele Bruni has a PhD in Economics from the University of California, Berkeley. He taught at the Universities of Calabria, Bologna and Modena, and lectured at the University of Shanghai. He is a member of the Centre for Analysis of Public Policies within the Faculty of Economics "M. Biagi” at the University of Modena. For over 20 years he has been an expert on the labour market during various projects in the countries of Eastern Europe, Africa and South East Asia. He currently lives in Beijing where he is the Team Leader and Resident Expert on the EU-China Social Protection Reform project.

Beatrice Spallaccia – Adjunct professor at the University of Bologna
Beatrice Spallaccia has a PhD in Translation, Interpreting and Interculturalism with a thesis entitled "Misogynistic Hate Speech on Social Networks: a Critical Discourse Analysis" (Dual Award International PhD, University of Bologna – Monash University, Australia). She lectured at Monash University (Melbourne, Australia) and currently lectures on “Diversity Management” (A.A. 2017-2018) and “Studi interculturali e di genere” (“Intercultural and Gender Studies”) at the University of Bologna.

In addition to the teachers involved during the training sessions, as happens every year, at the start of the project a scientific committee was set up. This was represented by Professor Vincenzo Fano from the University of Urbino, the Vice-director of the French School for Public Health (EHESP) Alessia Lefebure, professors Pierluigi Musarò and Paola Parmiggiani from the University of Bologna and Professor Alessio J. G. Brown from the United Nations University.

4. Partnerships
The School was financially supported by the Fondazione del Monte as well as by AICS as part of the Voci di Confine project. Moreover, as in previous years, the BMW Italia group has joined as a sponsoring partner.
As in previous years, the third edition of the Summer School received financial support from the Municipality of Bologna (prot. num. PG 120087/2018) and from the Emilia Romagna region (prot. num. PG/2018/0199883). This year too, the School was granted important memberships which allowed for the successful establishment of a multi stakeholder partnership that has facilitated the School’s promotion through different channels and audiences:

- ECRE (European Council on Refugees and Exiles)

The European Council on Refugees and Exiles brings together the principle national
associations dealing with asylum in European countries. The ECRE is a central voice on the issue of asylum within European Institutions in the third sector world.

- The European network ENAR (European Network Against Racism) based in Brussels.

Founded in 1998, the ENAR is the most authoritative voice at the European level in the battle against racism. As the primary interlocutor between the European institutions on the subject of antiracism, the ENAR acts as a research, advocacy and coordination body for European NGOs working in the field of antiracism.

- The ISMU Foundation

The ISMU-Initiatives and Studies of Multiethnicity Foundation is an independent scientific body based in Milan. It was founded in 1991 on the initiative of the Fondazione Opere sociali della Cariplo. It is a service structure open to collaboration on issues related to multiculturalism and migration with government institutions at a national and European level, as well as with local and peripheral administrations and many other actors.

- Ethical Journalist Network with headquarters in London

The Ethical Journalist Network is a global coalition formed in 2011 by media professionals and organisations which support journalists. Its aim is to promote and monitor media content from an ethical and good governance perspective.

- ARDI (European Parliament Anti-Racism and Diversity Intergroup)

The European Parliament Anti-racism and Diversity Intergroup works to promote racial equality, antiracism and is engaged in communication and educational campaigns on non-discrimination issues within the European Parliament.

- BJCEM (Association Internationale pour la Biennale des Jeunes Créateurs d’Europe et de la Méditerranée)

BJCEM, Biennale des jeunes créateurs de l’Europe et de la Méditerranée, is an international network founded in Sarajevo in 2001 but based in Brussels with an operating office in Turin. The network is made up of 58 members from 22 countries and brings together cultural institutions and independent organisations.

- Asylos

Asylos is a pan-European network of volunteer researchers working on international asylum and protection supporting the rights of refugees and asylum seekers.

- GLO Global Labor Organisation

Il GLO is an independent NGO dealing with the challenges and benefits of globalisation
and international cooperation. The GLO is a global network that functions as a virtual platform for researchers, policy makers and members of the public interested in scientific research on labour markets and relevant demographic and social challenges.

- **UNAR Ufficio Nazionale Antidiscriminazioni Razziali** (National Office against Racial Discrimination)

The Office for the promotion of equal treatment and the removal of discrimination based on race or ethnic origin, (abbreviated to UNAR- National office against Racial Discrimination), is the office designated by the Italian State to guarantee the right to equal treatment for all people, regardless of their ethnic or racial origin, their age, their religious beliefs, their sexual orientation, their gender identity or the fact that they have a disability.

- **IDOS**

The IDOS Study and Research Centre was founded in 2004 when researchers, who had previously conceived and created the "Statistical Dossier Immigration" on behalf of the diocesan Caritas of Rome, were encouraged to form an editorial cooperative to better reconcile their task of studying with that of sensitisation and in order to be able to take care of other collaborations and new publications at the IDOS Editions.

- **Novapolis Association**

The Novapolis association based in Romania, works as a Centre of Analysis and Initiatives for Development. It aims to contribute towards the promotion of a society based on diversity, democracy and inclusion. Its main areas of intervention relate to community projects, analysis and evaluation of public policies and their relative impact at a national and local level, and social projects in the field of immigration and the integration of foreigners in Romania.

### 5. Final evaluation

The final evaluation of the third edition of the Summer School was made possible thanks to two important tools put in place even before the School started: a *self-assessment* before and after the intervention and a final *satisfaction questionnaire* handed to each participant.

#### 5.1. Comparative analysis of the results of the self-assessment of the participants before and after the 2018 Summer School

The participants of the 2018 Summer School were invited to fill out a self-assessment concerning their knowledge of the particular topics linked to the recent migration phenomenon in Europe, with a particular focus on work and integration. The questions are divided into two categories: the first focuses on four “macro-themes” while the second centres on twelve more specific topics. The number of responses to the self-
evaluation before the Summer School gives a representativeness of 90% with a margin of error of 10%.1

In terms of the "macro-themes", the average participant reports to have a good knowledge of the macro-themes (4 or 5 starts) increasing from 13 to 19, or from 43% to 64% of the total from before to after the Summer School. In contrast, the average participant with a low knowledge of the macro-themes (1 or 2 starts) falls from 5 to 1, or from 18% to 3% of the total by the end of the Summer School. These percentages reflect the positive contribution made by the courses offered at the Summer School. At the end of the School, the macro-themes for which the highest number of respondents - 22 or 73% of the total - expressed having obtained a good understanding are the difficulties related to the integration of migrants in European societies, and the ways in which migrants and refugees can contribute to the European economy.

With regards to the specific topics proposed during the School. The specific topics for which the highest number of participants reported to have obtained an excellent understanding (5 stars) during the Summer School are the following: problems linked to the recognition of diplomas and study certificates of migrants in the EU, 9 or 30% of the total; discrimination of migrants in the work place, 7 or 13% of the total; and the system of integration for migrants and refugees in Italy, 7 or 23% of the total.

It is interesting to note how the participants express a high level of confidence in their acquired knowledge, choosing 4 or 5 starts over 3 stars. This reflects the high quality of the content and the methodology of the lessons offered at the Summer School.

5.2. Analysis of the results of the final satisfaction questionnaire of the 2018 Summer School

The participants were asked to express their general opinion about their experience of the Summer School, and in particular about the individual lessons and activities offered.

20 or 69% of the total of the participants reported to have had a good or excellent experience of the Summer School. On average, 25 or 78% of the total expressed a positive opinion (4 or 5 starts) in relation to the various technical and organisational aspects of the Summer School.

Over 60% of the participants expressed a positive view of the lessons offered: on average, 10 or 34% of the total judged the quality of the lessons to be excellent (5 stars), while 9 or 32% of the total judged it to be good (4 stars).

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1Only 75% of the Summer School participants responded to the self-assessment before taking part, and 63% after. The discrepancy between the number of responses limits the accuracy of the comparative analysis between the level of understanding and knowledge of the participants before and after the Summer School. For this reason, the results are reported both as a number and as a percentage, calculated from the total of participants who responded to the self-assessment before the Summer School (30) with consideration given to the fact that 5 of those 30 participants, (or 17%), did not complete it after the School.