VISION

A world-class institution of higher learning renowned for its excellence in Science and Technology and for its commitment to the holistic development of the individual and the society.

MISSION

To provide quality education for the industrial and socio-economic development of Mindanao and its diverse cultures through relevant programs in instruction, research extension and community involvement.

CBAA Goals

Internationally – recognized, dynamic, and values-centered accountancy and business administration programs

Students and alumni who are socially responsible and globally competitive

Competent faculty and staff who uphold the Institute core values of commitment, integrity, teamwork, excellence, and accountability

Faculty, staff, students, alumni and other stakeholders who are catalysts in effective technology utilization into sustainable entrepreneurial and other undertakings

Multi-disciplinary research activities focused on local, regional, national, and International priority areas

Extension programs that are directed toward entrepreneurship, financial management, and inclusive development through strong linkages with government and non-government organizations

Enhanced services, facilities, and infrastructure through sustainable resource generation in partnership with the Institute, alumni, and other organization

COLLEGE OF BUSINESS
ADMINISTRATION AND ACCOUNTANCY
HOSTS

Public Lecture on Happiness and Income

Visiting Professor: Dr. M Niaz Asadullah
University of Malaya

February 8, 2019
CBAA Unde Hall
2:00 – 6:00 PM

This Serves as an Invitation
February 8, 2019
2:00 – 6:00
CBAA Unde Hall

Invocation
Lady Lou M. D'Lonsod

National Anthem
HRM Students

Welcome Remarks
Dr. Polaus M. Bari
CBAA Dean

Introduction of the Visiting Professor
Dr. Alita T. Roxas
Director, Graduate Studies

Public Lecture:
Happiness and Income

Open Forum Moderator
Dr. Pamela F. Resurreccion
MBM Coordinator

Giving of Certificate of Appreciation
Dr. Polaus M. Bari, CBAA Dean
Dr. Alita T. Roxas, Director, Graduate Studies

Closing Remarks
Stephen C. Fajardo
CBAA Asst. Dean

EMCEE
Dr. Pamela F. Resurreccion