



VISION

A world-class institution of higher learning renowned for its excellence in Science and Technology and for its commitment to the holistic development of the individual and the society.

MISSION

To provide quality education for the industrial and socio-economic development of Mindanao and its diverse cultures through relevant programs in instruction, research extension and community involvement.

CBAA Goals

Internationally – recognized, dynamic, and values-centered accountancy and business administration programs

Students and alumni who are socially responsible and globally competitive

Competent faculty and staff who uphold the Institute core values of commitment, integrity, teamwork, excellence, and accountability

Faculty, staff, students, alumni and other stakeholders who are catalysts in effective technology utilization into sustainable entrepreneurial and other undertakings

Multi-disciplinary research activities focused on local, regional, national, and International priority areas

Extension programs that are directed toward entrepreneurship, financial management, and inclusive development through strong linkages with government and non-government organizations

Enhanced services, facilities, and infrastructure through sustainable resource generation in partnership with the Institute, alumni, and other organization

**COLLEGE OF BUSINESS
ADMINISTRATION AND ACCOUNTANCY
HOSTS**

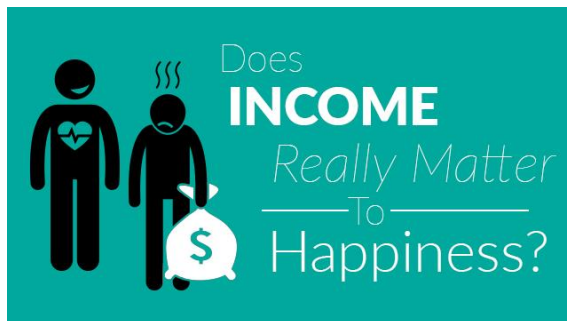
Public Lecture on Happiness and Income

**Visiting Professor: Dr. M Niaz Asadullah
University of Malaya**



February 8, 2019
CBAA Unde Hall
2:00 – 6:00 PM

This Serves as an Invitation



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2:00 – 6:00
CBAA Unde Hall

Invocation	Lady Lou M. D'Lonsod
National Anthem	HRM Students
Welcome Remarks	Dr. Polaus M. Bari CBAA Dean
Introduction of the Visiting Professor	Dr. Alita T. Roxas Director, Graduate Studies
Public Lecture:	Happiness and Income
Open Forum Moderator	Dr. Pamela F. Resurreccion MBM Coordinator
Giving of Certificate of Appreciation	Dr. Polaus M. Bari, CBAA Dean Dr. Alita T. Roxas, Director, Graduate Studies
Closing Remarks	Stephen C. Fajardo CBAA Asst. Dean
EMCEE	Dr. Pamela F. Resurreccion